



UNITED STATES MARINE CORPS
MARINE CORPS INSTALLATIONS EAST-MARINE CORPS BASE
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MCIEAST-MCB CAMLEJBul 1040
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JUL 13 2018

MARINE CORPS INSTALLATIONS EAST-MARINE CORPS BASE CAMP LEJEUNE BULLETIN 1040

From: Commanding General
To: Distribution List

Subj: MARINE CORPS INSTALLATIONS EAST FISCAL YEAR 2019 ENLISTED RETENTION
CAMPAIGN PLAN

Ref: (a) MCO 1040.31
(b) MARADMIN 326/18 - FY19 Enlisted Retention Campaign

Encl: (1) Population Breakdown

1. Situation. This Bulletin establishes the retention efforts required for Fiscal Year (FY) 2019 enlisted retention.

2. Mission. During FY19, Marine Corps Installations East (MCIEAST) leaders will reinforce the importance of enlisted retention programs to retain the most competitive Marines to meet the needs of the Marine Corps.

3. Execution

a. Commanders Intent. Every career and first term Marine, regardless of tier status or perceived competitiveness should submit for reenlistment. Leaders at all levels must actively engage with their enlisted Marines to ensure we retain the best and brightest for MCIEAST and the Marine Corps.

b. Concept of Operations. This Bulletin provides commanders with retention missions while reinforcing the importance of interviews and Professional Military Education. It also establishes incentives for all Marines within MCIEAST regarding retention.

(1) Retention Mission. Retaining our best Marines is vital to building and sustaining our enlisted career force. We will accomplish this by focusing on the retention process at every level of command with each command's retention process aimed at providing all eligible Marines with comprehensive information and leadership regarding the opportunities for further service.

(2) Interviews. Each Marine has unique interests and concerns. Therefore, each Marine should have the opportunity to discuss his/her career options in a private setting with the career planner and the commanding officer. **Per reference (b), 100% of FY19 First Term Alignment Plan (FTAP) interviews must be conducted no later than 15 August 2018.**

(3) Incentives. Incentives listed in this Bulletin are applicable to Marines in MCIEAST units only. Marines temporarily assigned to MCIEAST who reenlist while attached may take advantage of these incentives while assigned to MCIEAST. The incentives will not transfer to any other command.

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(a) Career Planner Incentive. The Career Planner with the highest overall retention rate (total reenlistments/eligible population) combined with the highest interview completion rate will receive a certificate of commendation from the Commanding General of MCIEAST-Marine Corps Base Camp Lejeune.

(b) Reenlistment Incentives

1. FY 2019 Marines and Sailors who submit for reenlistment prior to 1 November 2018 and subsequently reenlist are authorized a 96 hour liberty period at the commander's discretion.

2. Requests for special liberty will be prepared through Marine-On-Line. Special liberty must be used within three months of the reenlistment date unless the unit Commander determines that extenuating circumstances (e.g., deployment) prevented compliance with the three month requirement.

(4) Tasks

(a) Commanding Officers (COs) and senior enlisted leaders will ensure engaged leadership at all levels support 100 percent completion of the FY19 FTAP and Subsequent Term Alignment Plan (STAP) interviews prior to the directed deadlines.

(b) In cases when Marines determine that retention is not desired, COs and leadership at all levels are strictly charged to remain actively engaged with these Marines until they have departed the active ranks.

4. Administration and Logistics. Not applicable.

5. Command and Signal

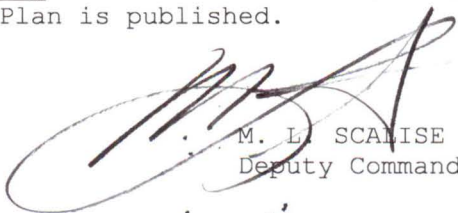
a. Command

(1) Point of contact concerning this correspondence is Master Sergeant Andrew Mejia at 910-450-7105 (DSN 750) or via email at andrew.mejia@usmc.mil.

(2) This Bulletin is applicable to MCIEAST and supported commands.

b. Signal. This Bulletin is effective the date signed.

6. Cancellation Contingency. This Bulletin remains in effect until the FY 2020 Retention Campaign Plan is published.



M. L. SCALISE
Deputy Commander

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Population Breakdown

1. An FY19 FTAP Marine is defined as a Marine on initial enlistment contract with an end of current contract between 1 October 2018 and 30 September 2019. Marines with a duty status of confinement or administrative discharge process have been removed. Data present in this section was pulled on 6 July 2018.

UNIT	FTAP POPULATION
H&S Bn, Camp Lejeune (MCC 013, 097, 096, 054, 1M2, M68, TJT, U70, U87, W18)	159
MCAS Cherry Point (MCC 018, 022, 048, M9E, MC9, 1TL)	102
MCAS New River (MCC 024, MDT)	40
MCAS Beaufort (MCC 026, UGW)	82
MCLB Albany (MCC 066, 073, TLA)	7
MCIEAST TOTAL	390

2. An FY19 STAP Marine is defined as a Marine on a subsequent enlistment contract with an end of current contract between 1 October 2018 and 30 September 2019. The rank requirement for an STAP Marine is between corporal and gunnery sergeant with no more than 18 years of service. Marines with a duty status of confinement, administrative discharge or who have met service limits have been removed. Data present in this section was pulled on 6 July 2018.

UNIT	STAP POPULATION
H&S Bn, Camp Lejeune (MCC 013, 097, 096, 054, 1M2, M68, TJT, U70, U87, W18)	50
MCAS Cherry Point (MCC 018, 022, 048, M9E, MC9, 1TL)	48
MCAS New River (MCC 024, MDT)	29
MCAS Beaufort (MCC 026, UGW)	25
MCLB Albany (MCC 066, 073, TLA)	7
MCIEAST TOTAL	159