



UNITED STATES MARINE CORPS
MARINE CORPS INSTALLATIONS EAST
PSC BOX 20005
CAMP LEJEUNE NC 28542-0005

IN REPLY REFER TO:

5000

G4/G6/G9

20 Dec 10

COMMANDING GENERAL'S POLICY LETTER 003-10

From: Commanding General

To: All Commanders, Marine Corps Installations East

Subj: MARINE CORPS INSTALLATIONS EAST (MCIEAST) POLICY FOR
ECONOMIC IMPACT BROCHURES (EIB)

1. Purpose. To establish policy and procedures for data collection, consolidation, and publication of MCIEAST EIB.

2. Information. Prior to regionalization, each installation published its own EIB. While beneficial, this approach led to reconciliation issues due to inconsistencies in data gathering and reporting (e.g., projected versus actual costs, use of composite rates, and varying installation EIB release dates) in comparison of installation and MCIEAST data.

3. Scope. As a result of regionalization, an annual consolidated MCIEAST EIB is compiled to capture the economic impact MCIEAST installations have on their states and surrounding areas. This information is derived from data sources capable of reporting the economic impact of all MCIEAST installations, including associated costs (e.g., military pay, retiree pay, federal impact aid) spanning the five state region.

4. Action

a. Assistant Chief of Staff (AC/S), G-4/G-6/G-9

(1) Collect and analyze economic impact data for all MCIEAST installations.

(2) Publish the MCIEAST EIB for the preceding fiscal year.

(3) Distribute the MCIEAST EIB to all MCIEAST installations along with the installation specific data used to publish the brochure.

b. MCIEAST Commanders

(1) Provide point of contact information for EIB data calls to this headquarters (Attention: G-9).

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(2) Utilize installation specific data received from the AC/S, G-4/G-6/G-9 when publishing an installation EIB. Additional information unique to an installation (e.g., Top Ten Contractors, Community Partnerships) may be included in an Installation EIB, but this information must not contradict or change MCIEAST reported totals.

(3) Commanders, or the Business Performance Office (BPO), will review data prior to publication. Additionally, Commanders, or in their absence, Executive Officers, will confirm that the data has been reviewed.

5. Point of contact is the MCIEAST G-9 at DSN 752-9420 or commercial 910-449-9420.


C. B. JENSEN

Copy to:
COMMARCORBASESLANT
MCIEAST AC/S, G-4/G-6/G-9